



Arab American

HERITAGE MONTH

kanopy

#ArabAmericanHeritageMonth

Adjunct

As April approaches, we are delighted to present our programming lineup for **Arab American Heritage Month 2026**. Our team has thoughtfully curated a collection of films that celebrates the vibrant histories, cultures, and contributions of Arab Americans. These titles illuminate personal stories, artistic achievements, and the diverse identities that make up Arab American communities across the country.

We have intentionally organized shelves featuring films by Arab and Arab American filmmakers, documentaries highlighting significant cultural figures, and stories that explore both historical and contemporary experiences. This collection not only honors the rich heritage of Arab American communities but also encourages deeper understanding, dialogue, and appreciation among viewers at your institution. To help you spark conversations with faculty, staff, and students, we've put together this customizable toolkit.

Explore our **2026 Arab American Heritage Month collection**, complete with synopses and viewing details, at www.kanopy.com/category/78249.

Looking for films on a particular region, cultural theme, or subject area to support your coursework or campus programming? **Reach out to your Kanopy representative** for tailored recommendations.

As you plan programming throughout the semester, don't forget to explore our **monthly toolkit additions** on the [Digital Marketing Resources Page](#). You'll find upcoming thematic collections designed to help you highlight content that resonates with your community all year long.

List of Toolkit Items

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General Announcements

Images that present our Arab American Heritage Month collection, sized for promotion in various social media platforms (specifically Facebook, X, and Instagram), as well as print and screen images. These are perfect for displaying in student unions, on campus digital signage, and in the library.

19

Title-Specific Assets

Whether online or on campus, share this set of movie title graphics that represent the larger thematic collection.

2

Suggested Copy

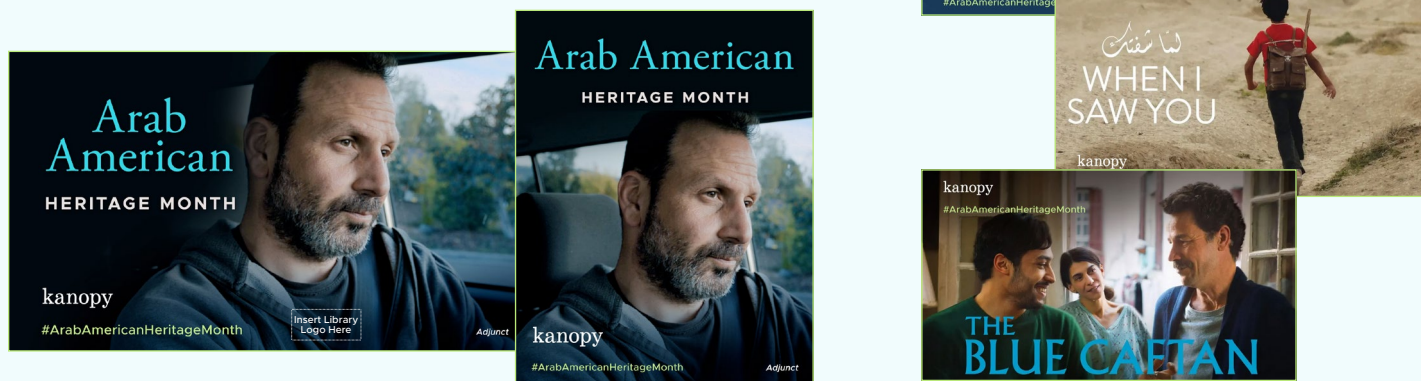
Two options that you can copy and paste into your messaging across social media, message boards/marquees, and email.

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General Announcement & Title-Specific Assets

To download the general announcements for our Arab American Heritage Month collection, visit our [Digital Marketing Resources Page](#).

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings. See example below.



Social Media/Newsletter Copy

Version 1

Celebrate Arab American Heritage Month with stories that honor resilience, creativity, and cultural identity. Explore films by Arab and Arab American filmmakers and learn from voices shaping history today.

Version 2

This April, we spotlight the rich heritage and contributions of Arab American communities. Discover documentaries, biographies, and powerful narratives that spark understanding and conversation with and about the Arab community.

Campaign Start and End Dates

We'll be launching our Arab American Heritage Month campaign on April 1, 2026 through April 30, 2026. We encourage our academic partners to use the provided materials to spread the word all across campus and online. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,

The Kanopy Team